

CARIBBEAN POULTRY ASSOCIATION

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BROILER PROCESSING & MARKETING SCHOOL 2004

1 – 3 July, CASE, Portland, Jamaica

Improving Poultry Industry Competitiveness in Processing, Further Processing & Food Safety

Trisha Insert the Meat Product Picture
with the Raw and Cooked Products
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Adding Value for Caribbean Consumers with Chilled, Precut, Marinated, Coated & Cooked Poultry Products

Funded By:
CPA, CIDA–CPEC, PAHO, Industry Suppliers

Hosted By:
College of Agriculture Science and Education
University of the West Indies – School of Veterinary Medicine
Inter American Institute For Cooperation in Agriculture
Jamaican Poultry Industry/ Caribbean Poultry Association

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Improving Poultry Industry Competitiveness in Processing, Further Processing & Food Safety

Contents

Workshop Reports

1. CPA Broiler Processing & Marketing School 2004 Report – Robert Best
2. Report of the CPA Working Group on Food Safety – Dr Michael Deshield, Belize Agricultural Health Authority, Belize / Ariston Lyte, GPPA/CPEC Project Coordinator, Guyana
3. Report of the CPA Working Group on Processing & Marketing – Patrick De Groot, Bounty Farms, Guyana/ Dave Redlien, Best Dressed Foods, Jamaica

Opening Ceremony

1. Official Welcome Address – Bernhard Bergen, Chairman, Caribbean Poultry Association
2. Technical Assistance Programs for Regional Agro Industry – Margaret Kalloo, Senior Project Officer – Agriculture, Caricom Secretariat
3. Keynote Address – The Honorable Roger Clarke, Minister of Agriculture, Jamaica

Program

1. Agenda
2. Itinerary
3. Registration Form
4. List of Participants

Presentations

Poultry Marketing

1. FTAA Poultry Industry: Opportunities and Challenges for CARICOM: – Robert Best, Caribbean Poultry Association/ Warren Thompson, Warren Thompson Associates
2. Chicken: A local perspective and a Regional Approach to the Marketing Effort – Lisa Ann O’Gilvie, Managing Director, Caribbean Events Group
3. An EU Experience in New Poultry Product Development – Jacob Obdam, Poultry Industry Specialist, Plukon Poultry BV, The Netherlands
4. Value Added Product Strategies Employed by Central American Producers: Lessons for the Caribbean - Juan Carlos Alvarado, Marketing Director – Central America and the Caribbean, Griffith Laboratories, Costa Rica
5. Financial Impact of Value Added Strategies for Large, Medium and Small Scale Caribbean Producers - Mike Jones, Sales & Marketing Development Manager – Caribbean, Griffith Laboratories, Trinidad and Tobago

Poultry Processing Management

1. Global Broiler Processing Productivity Trends & Strategies – Menno Barendsen, Poultry Processing Specialist, Aconcagua Consult, The Netherlands
2. Update on Latest Developments in Broiler Processing Primary Processing – Menno Barendsen, Poultry Processing Specialist, Aconcagua Consult, The Netherlands
3. KPI and Yield Control in Broiler Processing Plants - Menno Barendsen, Poultry Processing Specialist, Aconcagua Consult, The Netherlands
4. Adding Value to Convenience – Presentation from Meyn Further Processing

Food Safety For Poultry Industry

1. Managing Food Safety & Avian Health in Canadian Poultry Integrations in an Era of Globalisation – Keith Mc Millan, Food Safety Auditor, Alberta Broiler Chicken Producers, Canada
2. EU Poultry Food Safety and Food Technology Trends – Jacob Obdam, Food Safety Specialist, Plukon Poultry BV, The Netherlands
3. CARICOM Model Food Safety Laws in Barbados and the OECS: Provisions for Affecting the Poultry Industry – Dr Lloyd Webb, Veterinary Public Health Advisor, PAHO

4. Regulatory Frame Work for CARICOM Meat & Poultry Legislation – Dr Michael Deshield, Director- Food Safety, Belize Agricultural Health Authority
5. Draft Model CARICOM Broiler Processing Regulations – Dr Linette Peters, Director – Policy & Programs, Veterinary Public Health, Ministry of Health, Jamaica
6. Draft Model CARICOM Broiler Processing HACCP Protocol – Dr Saed Rahaman, Director - Veterinary Public Health, Ministry of Health, Trinidad and Tobago
7. Barbados Foodborne Surveillance for Poultry Meats: The Vet Lab Experience – David Elcock, Laboratory Manager, Veterinary Lab, Ministry of Agriculture, Barbados
8. CARICOM Cottage Processors Profiles – Opportunities & Challenges
 - a. Jamaica – Dr Lynette Peters, CVPHO, Jamaica
 - b. Trinidad and Tobago – Dr Saed Rhaman CVPHO/ Dr Desmond Ali, T & T
 - c. Guyana – Dr Ariston Lyte, Coordinator, GPPA
 - d. Suriname – Dr Subhas Ganpat, Veterinary Officer, Suriname
9. CARICOM Cottage Processors Food Safety Protocol – Dr Desmond Ali, Food Technologist, Millennium Consulting, Trinidad and Tobago
10. Canadian Chicken Farmers On Farm Food Safety Program for Broilers – Keith Mc Millan, Food Safety Auditor, Alberta Broiler Chicken Producers, Canada

CARICOM Protocols Considered by Working Group

1. Frame Work for CARICOM Meat & Poultry Legislation – Dr Michael Deshield, Director- Food Safety, Belize Agricultural Health Authority, Belize
2. Model CARICOM Food Safety Laws - Dr Lloyd Webb, Veterinary Public Health Advisor, Pan American Health Organization, Barbados
3. Model CARICOM Broiler Processing Regulations – Dr Linette Peters, Chief Veterinary Public Health Officer, Jamaica
4. Model CARICOM Broiler Processing HACCP Protocol – Dr Saed Rahaman, Chief Veterinary Public Health Officer, Trinidad and Tobago
5. CARICOM Cottage Processors Food Safety Code of Practice – Dr Desmond Ali, Food Technologist, Millennium Consulting, Trinidad and Tobago
6. CARICOM On Farm Food Safety Program for Broilers – Dr Gabriel Brown, School of Veterinary Medicine, UWI, Trinidad and Tobago

Jamaica
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Funded by:

Caribbean Poultry Association Members/ Jamaica Poultry Industry Members

Canadian Int. Development Agency – Caribbean Program for Economic Competitiveness
- Caribbean Poultry Industry Integrated Improvement Program

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